FOR IMMEDIATE RELEASE

ScienceMedia Goes Live with New Netflix-like Upgrade in their Disease and Clinical Treatment Database

SAN DIEGO, CA. (11-15-2021) -- SMi Source™, the world's largest, mobile-enabled disease and clinical education resource for life sciences, received an unsurpassable upgrade on November 15, 2021. This date marks the tenth anniversary of SMi Source's service to the medical, life science, and clinical trial community.

SMi Source's upgrades directly address diverse learning needs by significantly enhancing the navigation design. The much-anticipated new edition retains ScienceMedia's commitment to providing quality media learning resources while featuring a new Netflix-like homepage with scrolling therapeutic sections and a search bar right upfront. In addition to a "most recently-watched" feature, the latest edition includes an improved mobile-friendly streaming functionality.

Approaching 1,000,000 views this year, SMi Source enriches on-the-job clinical competency by teaching complex medical science more efficiently and effectively. With over 16,000 microlearning modules and more than 400 full courses, SMi Source is used by pharmaceutical, biotech, and clinical research organizations across all divisions. It is the only disease and treatment microlearning library for the life sciences and produces 20%+ new content annually. Life science professionals access SMi Source on average every nine seconds of every workday throughout the year.

Ensuring the quality and credibility that users have come to expect, the team of medical and clinical writers and graphic artists includes experts across therapeutic areas with a combined professional experience of over 150 years.

ScienceMedia's CEO and inventor of SMi Source, Mark Surles, states, "I can't wait for learners to dive into this new edition—we've already received great enthusiasm of our advanced release from clients. We have come such a long way in multimedia learning design. Icing on the cake? We are officially serving five of the top ten CROs. What a ride!"

To experience SMi Source's vast microlearning library or learn more about the 10th-anniversary edition, sign up for an individual trial account.

About ScienceMedia
[ScienceMedia](#) improves clinical competency through innovative multimedia learning solutions. [SMi Trial™,](#) for site-based trials, and [SMi Trial$^{D™}$](#), for decentralized or hybrid trials, is a protocol compliance management platform that mitigates clinical risk and decreases trial cost. [SMi Source™](#) provides just-in-time, thoroughly referenced information on diseases and clinical trial topics through a mobile-enabled, cloud-based medical science library with 16,000+ microlearning topics and 400+ full courses.

Contact:
Jen Pfau

jpfau@sciencemedia.com
(805) 452-1795